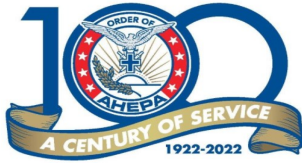


AHEPA 100th Anniversary



Commemorative Album & Convention Book SPACE RESERVATION

AHEPA Album _____ Contract No. _____

Account Name _____

Contact Name _____

Address _____

City _____ Zip _____

Telephone () _____ Date: _____

Email: _____

Date of Agreement _____ Rep: _____

AD SIZE	RATE
Advertisement #1	
Advertisement #2	
Advertisement #3	
Advertisement #4	
Advertisement #5	
PRODUCTION CHARGE	
FULL PAGE BLEED OR ADVERTORIAL	
EXTRA ALBUMS @ \$29.95 EACH	
AMT DUE	
AMT PAID	

AHEPA ANNIVERSARY ALBUM & CONVENTION BOOK		
Size Adv	Chapters/Districts/Memorial/ Heritage & Congratulatory	Business
Full Page	\$600	\$900
Half Page	\$380	\$570
Quarter Page	\$220	\$330
Eighth Page	\$160	\$225
Business Card Section Album Only		\$150 Each
Veteran Tribute Photo Section Album Only		\$100 Each
Life Member Tribute Photo Section Album Only		\$100 Each
Back Cover Plus 3 Inside Pages		\$5,200
Inside Front Cover Plus 2 Inside Pages		\$3,500
Inside Back Cover Plus 2 Inside Pages		\$3,200
Full Bleed on Full Pages only additional		\$120
Advertorials w/ Interview additional		\$325
PRODUCTION COSTS IF REQUIRED		
Full	\$95	\$95
Half	\$65	\$65
Quarter	\$50	\$50
Eighth Page	\$40	\$40

AHEPA Publications is hereby authorized to publish an advertisement in the AHEPA 100th Anniversary Collectable Hardbound Commemorative Album and if paid prior to deadline in the AHEPA Convention Book in accordance with the published rate card and the terms as stated on the back of this agreement. Copy changes may not be made after the proof is approved. Advertiser will pay extra for changes after proof approval. Proof is to correct errors but not for redesign unless error by AHEPA Publications in layout of advertisement. There will be an additional charge of \$59 for artwork supplied that is not in a digital format. Every advertiser will receive one free copy of the Album by mail to the address above. No production charges for advertisements submitted in digital or PDF Format. **No conditions, promises or warrants exist that are not expressly contained in this space reservation.**

This AGREEMENT becomes binding on both parties when accepted by the publisher. The Advertiser signing below has read, understood and accepted the terms stated in the Album Regulations "Standard Terms And Conditions."

Authorized Agent Signature

Title

Date

Print Authorized Signature

Publisher Acceptance

Date

STANDARD TERMS AND CONDITIONS

AHEPA PUBLICATIONS, with its principal office in Orlando Florida hereinafter called the Publisher, on the front of this agreement, reserves the right to approve all advertising copy, and the right to reject any advertisement at anytime.

All Marketing Agreements and advertising contracts are subject to acceptance and performance by the Publisher, and upon such acceptance, without further notice to the customer, the Marketing Agreement becomes valid and is governed by the laws of Florida.

ADVERTISING POLICY

The Publisher will not be bound by conditions on other contracts or insertion orders that may be in conflict with the provisions of this agreement. The advertiser agrees that no statement, remark, agreement, or understanding, oral or written, not contained herein, will be recognized or enforced.

All advertisement instructions must be submitted on a Space Reservation Agreement, agency order forms, or company letterhead.

COPY RESPONSIBILITY

In the event the advertiser fails to supply copy, the Publisher reserves the right to print the business card or the name, address and telephone numbers. Advertisers who reserve space and fail to supply ad material are still liable for all costs regardless of what material is substituted in its place.

We will not release an ad to another publication without a written release from client or agency. We will not release originals or PDF's unless billing is current. Publisher is not responsible for customer owned advertising materials left unclaimed after 60 days, unless return or forwarding instructions are submitted with advertisement orders. Ad material shall not be returned if advertiser has an outstanding balance.

COPY ACCEPTANCE

Publisher reserves the right to reject any advertising, even if receipt has been acknowledged, considered objectionable as to wording, substance, or appearance. Advertising that resembles editorial may be marked "Advertisement" by the Publisher.

ADVERTISER'S RESPONSIBILITY

All advertisements are accepted and published by the Publisher upon the representation that the agency and/or advertiser is authorized to publish the entire contents and subject matter thereof. In consideration of the Publisher's acceptance of such advertisements of publication, the agency and/or advertiser will indemnify and save the Publisher harmless from and against any loss of expense resulting from claims or suits based upon the contents or subject matter for such advertisements, including without limitation, claims or suits for defamation, libel, violation of privacy, plagiarism and copyright infringement.

ADVERTISING DESIGN/PRODUCTION

All ad material is understood to be submitted under the Publisher's production requirements, which are set forth on the Publisher's current rate card. Only standard-sized space units may be used, unless pre-approved by the Publisher. Size of ads which do not conform to required dimensions, and or exclude advertis-

ing material from certain pages, and control positioning of all ads are subject to additional production fees. When advertising copy is not delivered to the Publisher prior to deadlines additional production charges could be assessed or the publisher reserves the right to publish the business card or information from a previous advertisement or advertiser's web page.

BILLING

Invoices are net and payable upon receipt to the Publisher unless otherwise stated. Invoices rendered will be accepted as correct unless the Publisher is notified in writing within 10 days of billing date. Payment will be made direct to the office of the Publisher.

Accounts delinquent 30 days will be charged interest at the rate of the greater amount of 1.5 percent or five dollars (\$5.00) per month.

Should an advertiser and/or agency default or are otherwise late in payment of advertising invoices, the Publisher has the right to omit the advertisement from the publication. The advertiser and/or agency will forfeit any and all payments previously made toward the purchase of said advertisement.

In the event advertiser and/or agency default or are otherwise late in payment of bills, advertiser and/or agency shall be totally liable for all fees and sums of collection, including but not limited to reasonable attorney's fees and court costs incurred by Publisher in the collection of said bills.

Venue for any judicial proceeding concerning enforcement or any provision of this contract including any action for nonpayment, shall be Orlando, Florida.

AGENCY COMMISSIONS AND TERMS

1. Agency commission of 15 percent allowable for recognized agencies on invoices paid with Reservation. Advertiser and agency shall be jointly and severally liable for payment of advertising.
2. Agencies and clients receiving commission need to supply the following: advertisements in PDF format.
3. Ad agencies providing materials that do not meet exact requirements as outlined will be charged commercial rates for the completion of the work. We will be liable only to the extent of production charges, for production errors on incomplete material supplied by advertising agencies.

CANCELLATIONS

Neither advertiser nor agency may cancel orders three (3) working days after signing and delivering the Marketing Agreement to the Publisher. Thereafter, the terms and conditions of this contract are binding on all parties. Cancellations must be in writing, and none are

considered accepted until confirmed by the Publisher.

ERRORS AND OMISSIONS

In the event of an error or omission of advertising copy or an advertisement for any reason, it is the advertiser's responsibility to notify the Publisher, in writing within seven days after delivery of first-bound copies/tear sheets. Publisher's liability will not exceed the forfeiture of revenue for the ad space. Any adjustments will be based on percentage of ad or message affected. Publisher is not responsible for errors in key numbers, nor is Publisher responsible for errors that the advertiser failed to identify on the approved advertising proof. With respect to color shades and tones, the Publisher accepts no responsibility other than to represent standard colors such as the sky is blue, the grass is green etc. Specific PMS colors will require a premium cost if available.

PERFORMANCE

Publisher shall not be held liable for damages for failure to print or circulate any issue, or for delays in printing or delivery of said issue. The advertiser shall be entitled to a complete refund of any monies paid if the Publisher fails to print the issue covered by this Marketing Agreement. No discount of advertiser monies shall be paid for delays beyond the Publisher's control, including delays caused by production, printing or shipping. Performance by the Publisher shall be contingent upon availability of materials and labor, and no interruption by acts of God/nature, riots, warfare, government laws or regulations, vendor delays, and/or conditions beyond the Publisher's control. If Marketing Agreement includes distribution in more than one area, the failure of the Publisher for any reason to distribute the publication (s) in all areas, shall not entitle the customer to cancel the Marketing Agreement in full, but shall entitle the customer to receive a proportionate refund or reduction of monies paid or due, based on the amount of publication(s) actually distributed.

MISCELLANEOUS

Additional regulations must be attached to contract and are not valid until approved by the Publisher.

SEVERABILITY

In case any one or more of the provisions of this Agreement or any application thereof shall be invalid, illegal or unenforceable in any respect, the validity, legality and enforceability of the remaining provisions contained herein and any other application thereof shall not in any way be affected or impaired thereby.