

PAUL BROWN
CHIEF EXECUTIVE OFFICER

ARBY'S RESTAURANT GROUP, INC.
1155 PERIMETER CENTER WEST
ATLANTA, GA 30338



April 13, 2017

Mr. Andrew C. Zachariades
Supreme President
The American Hellenic Educational Progressive Association
1909 Q Street NW
Washington, DC 20009

Mr. Zachariades,

Thank you for expressing your concern about our recent Gyros "Mathematics" ad. On behalf of Arby's Restaurant Group, Inc., I want to personally apologize for any offense our commercial may have caused you, your membership and the Greek community.

We absolutely did not intend to offend anyone with the ad, but rather were trying to be funny knowing that the contributions ancient Greeks have made to our modern civilization is undoubtedly immense. Regardless, we have removed the commercial from our national rotation.

At Arby's, we believe in making a positive impact on our team members, guests and the communities in which we serve. We want to do the right thing, and this includes a commitment to driving cultural diversity across every aspect of our business.

If I can be of any additional assistance, please do not hesitate to reach out to me directly at 678-514-6947 or pbrown@arbys.com.

Sincerely,

A handwritten signature in blue ink, appearing to read "Paul Brown", with a large, stylized flourish extending from the end of the signature.

Paul Brown
CEO
Arby's Restaurant Group, Inc.